CALPEEK

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ELECTION OF A NEW L.A. MAYOR IS TWO YEARS AWAY. Editor's note: April 13, 1999 marked the beginning of *Campaign 2001* – the battle to succeed Richard Riordan as mayor of Los Angeles. Actually, the filing and fundraising period opened for all citywide offices on April 13th. Here's a brief update and first look at the crowded field of candidates running for mayor, city attorney and city controller...

◆ ***Mayor*** – In this battle to succeed Riordan, there are two categories of candidates: those who are running and those who are still testing. In the first category there is only one candidate: L.A. City Atty. James Hahn. Consultant Bill Carrick is already abroad and he's just waiting to see who the competition is...

...In the 2nd category there are as many as 8 candidates: L.A. Co. Supes Zev Yaroslavsky and Gloria Molina; Assembly Speaker Antonio Villaraigosa; U.S. Rep. Xavier Becerra; Councilmembers Joel Wachs, Laura Chick and Mark Ridley-Thomas; and city commissioner/close Riordan friend Steve Soboroff...

...Our sources believe Becerra is *very serious* and thus it may put some pressure on Villaraigosa to re-think his options. He's *termed out* of his 45th AD seat and the second he opens a campaign committee for mayor he'll be on borrowed time as Speaker. Many sources think he'll wait until late fall before making a move. FYI: Villaraigosa could run for Councilwoman Jackie Goldberg's seat...

...But the big question in the mayor's race is Yaroslavsky. There are several sources who insist that Yaroslavsky won't run, while others say that Zev will make a final decision this summer. But as of late, he's been very quiet about his future political plans...

● ***City Attorney*** – Jim Hahn is *termed out* and so far only one candidate has emerged as a sure bet to run: Councilman Mike Feuer. There's been some talk that Riordan ally/commissioner Ted Stein might like another shot. He ran 4 years ago and lost to Hahn. Also listed as a potential contender is Demo Assemblyman Bob Hertzberg of Van Nuys. He's Villaraigosa's close ally and is considered the *go-to guy* in the Assembly when something needs to get done...

◆ ***Controller*** – Longtime city fiscal watchdog Rick Tuttle is *termed out* after 16 years. He's one of the few remaining members of the *Waxman/Berman* political alliance. Those eyeing Tuttle's job include Councilmembers Ruth Galanter, Rudy Svorinich and perhaps Jackie Goldberg and Laura Chick(if she doesn't run for mayor). Stay tuned...

CAMPAIGN 2000: **REAPPORTIONMENT TOPS THE LIST OF INITIATIVES AT THE CALIF. AG's OFFICE.** Editor's note: There are at least **8** different plans to remove the reapportionment process from the hands of the Demo governor and Demo controlled Legislature after the 2000 election. Most of the initiatives use ***campaign/political reform*** as "cover." Here's our update & analysis...

...Reapportionment is hard to explain to the average voter and as a topic is considered *deadly dull* – except to insiders and officeholders. And it happens only once every 10 years – after the U.S. Census is complete. In 1991, the remap process was turned over to a panel of retired judges when then Gov. Pete Wilson(R) and the Demo controlled Legislature could not reach agreement on a new plan. The lines used today were drawn by those retired judges...

...The current U.S. House lineup is 28(D)-24(R) and

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Demos hold a 25-15 advantage in the State Senate and a 47-32-1 lead in the State Assembly. After the census, most sources think Calif. will pick up 1 or 2 new U.S. House seats. And here's where the GOP turns totally *paranoid.* They fear a *Phil Burton-type* gerrymander which could give the Demos 6-10 more congressional seats just in Calif.! That might be enough to swing control of the U.S. House back to the Demos. That's why the GOP wants to take the remapping process away from the Demos...

...There are two groups who have submitted initiatives to the AG for title and summary. One group is headed by Prop. 227/GOP activist Ron Unz & Prop. 208/campaign reform activist Tony Miller, who is a Demo...

...The other group has a decided GOP favor and is composed of People's Advocate Ted Costa, GOP House members Bill Thomas, Tom Campbell and Ed Royce, plus GOP Sec. of State Bill Jones, Senate GOP Leader Ross Johnson and several GOP campaign consultants...

...The Unz/Miller group has submitted 4 constitutional amendments for title & summary. They'll pick only one to qualify, but all four are up for discussion. **Calpeek** sources think Unz/Miller will go for Plan "A" – a comprehensive campaign reform plan, which also includes ***redistricting performed by a bipartisan commission of retired judges***...

...The GOP/Costa group has 4 different plans, but the common element is ***redistricting by a commission of retired judges***. Here's a rundown: **1)** *Anti-Corruption Act of 2000* – cuts legislative salaries to $75,000; cuts per diem to $75 a day; and cuts off all pay/per diem if the budget isn't passed by June 15th; **2)** *Let The Voters Decide Act of 2000* – very similar to #1; **3)** *Govt. Reform Act of 2000* – freezes legislative salaries if the budget isn't passed on time; and **4)** *Fair Election Act of 2000* – which is the most upfront approach of the 4; this is a straight remapping plan with the Calif. Supreme Court appointing the masters. The discussion continues on which of these 4 to pick...

...And there have been some discussions between Unz and the GOPers – to pick just 1 plan from the two groups. The *best cover* for the GOP would be Plan "A" from Unz/Miller, but sources think the Republicans will stick with their own plan because they don't like the public funding of elections element in Unz/Miller, nor do they especially like the Unz/Miller restrictions of no corporate contributions...

...FYI: there is yet another remapping plan, this one is called *The Political Reform Act of 2000* and its author is former State Sen. Ollie Speraw(R). Stay tuned...

CAMPAIGN '99: **EARLY SPRING MUNI ELECTIONS.**
Editor's note: Here's another update on some of the key municipal elections...

♦ ***Pasadena*** – Not much of a surprise as former Mayor Bill Bogaard easily defeated current Mayor and Councilman Chris Holden by about a 60% vs. 40% margin. In the primary, Bogaard led the field of candidates with 44% vs. only 25% for Holden, who barely edged out Councilwoman Ann-Marie Villicana. Consultant Joe Scott, who worked on Villicana's campaign, said, "Compared to Bogaard's steady *civility and neighborhood preservation* theme, Holden never offered voters a consistent or compelling alternative message." FYI: After the primary, Villicana endorsed Holden. Some think Villicana's endorsement of Holden could hurt her in the future, especially if she continues in partisan politics. She's a GOPer and both Bogaard and Holden are Demos. Nice win for consultant Fred Register who ran Bogaard's campaign...

♦ ***Pomona*** – In a special election last week to fill out the unexpired term of new Assemblywoman Nell Soto, Planning Comm. George Hunter defeated Nell's daughter, Anna M. Soto, by 82 votes. Hunter was outspent 3-to-1. He got 541 votes vs. 459 for Soto. No dynasty in Pomona for the Soto family...

♦ ***L.A. Charter Reform*** – A new charter will be on the June 8th ballot for voters to approve or reject, but on April 20th the influential Valley Industry & Commerce Assn.(VICA) deadlocked 14-14 on whether to support or oppose the new united charter proposal. Next week more on charter reform...

♦ ***L.A. City Returns*** – The election was April 13th and final results were still not available as **Calpeek** hit deadline (April 21st). What does this tell you???

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FINALLY – A FIX FOUND FOR OPEN PRIMARY LAW.
Editor's note: After weeks of back and forth haggling, the various parties and lawmakers have finally found a solution for fixing the presidential primary delegate selection process to ***Calif.'s Open Primary Law***. Here's our update...

...As noted last week, after Gov. Gray Davis(D) raised objections to the **2-ballot plan** endorsed by the Calif. Republican Party and many GOPers, the Republican Nat'l Cmt.(RNC) agreed to the simple, **color-coded** concept backed by State Sen. Steve Peace(D-El Cajon) and Sec. of State Bill Jones(R). Both the RNC and DNC have rules which ban cross-party voting in selecting delegates to the two presidential conventions...

...The color-coded idea was wholly contained in SB 28 by Peace, but was also incorporated into SB 100 by Senate President John Burton(D-S.F.). So the 2-ballot plan was stripped from SB 100 in the Assembly by Bob Hertzberg(D-Van Nuys) and Peace was added as a joint-author. This bill is on a fast track now and it is expected that Gov. Davis will sign the bill very soon...

...It is still possible that someone may challenge SB 100 in the courts. For example, the court might throw out the **double tabulation** part of the bill. In order to separate the parties in terms of selecting presidential delegates, the single, color-coded ballot is run through the voting machines a second time. Just like a recount. Question: who pays for the recount? The Demos and GOP? or the taxpayers? As for SB 28, it's still in the Assembly and is being held in reserve, as a backup in case there are any problems. Stay tuned...

***CAMPAIGN 2000:* UPDATE ON U.S. HOUSE CONTESTS.**
Editor's note: Here's another update on key U.S. House races for *Campaign 2000*...

...Before we get to specific races, here's some new polling data from Mervin Field. On the question of *impeachment* of Pres. Clinton: if your representative voted **to impeach**, would that make you more or less likely to vote for him/her next year? **33%** less likely, **26%** more likely, **40%** no effect and **1%** no opinion...

...On the *generic* question of Republican or Democrat, **44%** prefer the Demos vs. **31%** GOP and another **25%** have no opinion or favor "other."...

☒ ***22nd CD*** – Former Santa Barbara Co. Sup. Mike Stoker, the current Calif. ALRB chair, has announced that he will seek the GOP nomination so that he can run against incumbent U.S. Rep. Lois Capps(D-Santa Barbara). Stoker had planned to run in that special back in early 1998 – when Walter Capps suddenly died. But he bowed to GOP pressure and got out of that special – when Republican insiders wanted to clear the field for Brooks Firestone. We all remember what happened. Stoker is using the theme *Return to Mainstream Representation*. He has hired Gilliard/Blanning to run his campaign...

☒ ***44th CD*** – This is the CD now held by U.S. Rep. Mary Bono(R-Palm Springs), widow of the late Sonny Bono. Bud Mathewson, a Banning businessman who ran against Mary Bono once before, is eyeing another possible challenge...

☒ ***42nd CD*** – This is the CD now held by longtime veteran U.S. Rep. George Brown(D-Colton). The big question: will San Berdu Sup. Court Judge Linda Wilde make another bid to win the GOP primary and take Brown on once again? In '96, she came within 900 votes of defeating Brown. Our sources think she will run, but she can't declare her candidacy for some time because she is a sitting judge. If she does decide to run, it's pretty sure that Gilliard/Blanning will run her campaign...

☒ ***10th CD*** – The FBI is still investigating a phony campaign mailer from last year aimed at Demo U.S. Rep. Ellen Tauscher. The mailer used Demo U.S. Rep. George Miller's name and asked Demos not to vote for Tauscher because she voted for the House impeachment probe on Pres. Clinton. There was also a phone bank operation using the same tactic. Tauscher's GOP opponent in 1998 was Charles Bell Jr., but there's no evidence he or his campaign were involved...

☒ ***8th CD*** – U.S. Rep. Nancy Pelosi(D), who is a past chairperson of the Calif. Demo Party, has decided to run for the post of Demo Party House Whip, should the Demos win back the House in 2000. To win votes and IOUs, Pelosi will have to take a major role in helping Demos hold and win House seats next year...

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CALPEEK'S CALENDAR OF POLITICAL EVENTS	
Apr. 28	San Jose Mayor Ron Gonzales delivers State of the City address.
Apr. 29	Demo presidential candidate Bill Bradley addresses Town Hall/L.A.
May 6	24th annual awards dinner hosted by Coro So. Calif., 5:30 p.m., Beverly Hills Hotel.
May 12	L.A. Co. Sheriff Lee Baca addresses So.Calif. Business Assn. luncheon @ Universal City Hilton Hotel. 11:30 a.m.
June 8	L.A. Muni Runoff Election.
June 15	Calif. budget must be passed.
July 16-18	UC Davis Extension's 15th Annual Political Campaign Mgt. Institute @UC Davis...

CALPEEK'S INFOBAHN: POLITICAL SHORT TAKES.
Editor's note: Here are few items, political and otherwise, worth noting...

■ ***L.A.'s the place for the NFL*** – A big win for *The New Coliseum* over the City of Carson in the high stakes war to win a new NFL franchise for the L.A. area. What has not been decided is who will own the new pro football team. Coliseum backers Ed Roski and billionaire Eli Broad appear to be in the best position, but those NFL owners who will make the final selection still seem star struck with movie super agent Michael Ovitz and his investment team. How much will the new NFL franchise cost? Our sources say **$1 billion**! And what if the NFL says L.A. must help pay for part of the cost? The Howard Jarvis Taxpayers Assn. announced that it will ***actively oppose*** the use of *public money* to subsidize a new NFL franchise for L.A. unless there's a public vote...

■ ***Free Donuts/Chicken Still Allowed*** – An attempt by GOP Assemblywoman Marilyn Brewer of Orange Co. to outlaw those freebie/giveaways on election day to entice voter turnout has been rejected by the Assembly Election Committee. Brewer's AB 929 also was supported by SOS Bill Jones(R) and new Green Party Assemblywoman Audie Bock. As you may recall, in the 16th AD primary, the Calif. Demo Party used free chicken dinners to get voters out to the polls. Such freebies are not allow in any election where a federal officeholder is on the ballot. So about the only time campaigns can use this type of GOTV gimmick is in a legislative special or a local election...

■ ***Term Limits Still Ranks High*** – Calif. voters still have the highest regard for Prop. 140, the law which limits the number of terms a statewide constitutional officer or member of the State legislature can serve. According to the latest Field Poll, **64%** still favor limits, while **34%** are opposed and **2%** have no opinion...

CALPEEK'S NEW JOBS AND PERSONNEL NOTICES.
Editor's note: Here are some items to mark down in your notebook. We've got a ton of these notes...

● A sad note: Joyce Chiang, sister of BOE member John Chiang, was apparently kidnapped & murdered on or about Jan. 9th in the Washington DC area. Her body was recently found. The 28-year-old worked for U.S. Rep. Howard Berman in DC. R.I.P...

● U.S. Rep. Doug Ose(R-Sacto) has named Marko Mlikotin as his COS in DC. Also on the DC staff is Peter DeMarco, who is Ose's press secretary...

CALPEEK'S MARKETPLACE NETWORK

● **Southern Calif. Director.** NARAL seeks experienced political organizer for Culver City office. Duties include directing and implementing legislative, electoral and grassroots organizing strategies in Southern Calif., long-term strategic planning, working with media, political, coalition and community contacts and directing daily operations of staff of two. Travel is required. FAX resume and salary history to HR Mgr. (202)973-3096...

● **Secretary/Receptionist**. Sacramento lobbying firm seeks full time secty/receptionist proficient in Windows, MSWord, Access/Excel, and transcribing from dictation equipt. Salary negotiable. Fax resume to (916)448-0430...

● **Production manager wanted** for small Oakland-based advertising and public affairs firm. Experience in direct mail production, including printing, pre-press and/or mailhouse a plus. Production work will include outdoor advertising, print advertising, direct mail and other mediums. Must be detail oriented. Salary range $30-$45k DOE. Fax resume to (510)451-6176...

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